

# **EXHIBITION PROGRAMMING POLICY**

#### **Theatre Collection**

Date Approved: 19 May 2015

Theatre Collection Management Committee (TCMC)

Review Date: Annually by TC

Renewal Date: May 2020

# **Theatre Collection: Exhibition Programming Policy**

## **Policy Statement:**

We will showcase the collections and encourage access to them so they can be used for the purposes of inspiration and enjoyment as well as research, teaching and learning. We will enable and encourage the public to engage with the Collection through a variety of methods which offer routes to deepening knowledge. This will primarily be through on-site exhibitions but will also be through off-site co-curated exhibitions and loans. We will publicise these exhibitions through our website, social media and other digital platforms.

### 1. On-site exhibitions

- 1.1 The Theatre Collection (TC) intends to hold a minimum of two on-site exhibitions per year.
- 1.2 All TC exhibitions will be free and open to the public.
- 1.3 The TC will encourage the use of the Collection as a catalyst for creative re-use. In order to encourage this it will endeavour to programme a 'works inspired by the collection' or related exhibition at least every 5 years. This does not preclude smaller one-off installations on an ad-hoc basis.
- 1.4 In order to increase and widen the audience it attracts, the TC will plan some exhibitions to tie in with events and activities that have a wider appeal or profile e.g. national and local anniversaries, projects or other thematic tie-ins.
- 1.5 The TC will work with the University to programme exhibitions that link in with research and teaching activities. For example, this may be exhibitions related to particular research projects, student-curated exhibitions as part of taught courses (such as the MA History of Art Curating the Collection module), Independent Study Units, or themes that tie in with other University activities.
- 1.6 The TC will programme exhibition openings and related events to target the most appropriate range of users. Consideration will always be given to out of hours openings and/or other events to maximise the reach of the exhibition.

ARCHIVE MUSEUM RESEARCH

#### 2. New accessions

- 2.1 The TC will use exhibitions (as well as other publicity) to raise user awareness of new accessions.
- 2.2 When appropriate, the TC will work with donors to publicise recent acquisitions through related exhibitions and events in order to generate wider interest in those collections.

## 3. Partnership working and loans

- 3.1 Whenever possible and practical to do so, the TC will work with partners, including those from the Higher Education, Cultural and Creative sectors to develop, co-curate and otherwise contribute to new exhibitions. These may be on TC premises or elsewhere.
- 3.2 Wherever possible the TC will respond positively to requests to loan material to museums and other organisations meeting the appropriate requirements for use in temporary exhibitions. It will give due consideration for loans for other purposes.
- 3.3 The TC will endeavour to encourage more museums to borrow items from us for use in exhibitions and/or co-curate exhibitions. We will explore the best method of publicising, promoting and managing this is in a sustainable way.
- 3.4 All loans will be considered in line with our Care and Conservation Policy and Access and Learning Policy.

## **Related Documentation**

This Policy should be read in conjunction with the Access and Learning Policy, Care and Conservation Policy, Care and Conservation Plan, Documentation Procedural Manual, Exhibition Guidelines and the current Forward Plan.